

An Initiative of the Stanislaus County Travel and Tourism Roundtable

# Stanislaus Artist Open Studio

SATURDAY AND SUNDAY

## April 23-24, 2016

10am - 6pm Saturday • 12pm - 5pm Sunday

## CALL TO ARTISTS

REGISTRATION DEADLINE JANUARY 15, 2016

NEW online registration at [StanislausAOS.eventbrite.com](http://StanislausAOS.eventbrite.com)



Artists from all cities in greater Stanislaus County and adjacent counties are invited to open their studios to the public. This is a great opportunity to promote yourself and your art to the community, and **SELL** your work with **NO** gallery commissions.

### TO PARTICIPATE:

- Fill out the registration form and photo release completely.
- Pay your **participation fee of \$75** before **Jan. 15, 2016**. Checks can be made to *Stanislaus Artist Open Studio*. **NO LATE ENTRIES** will be accepted.
- Provide at least one high resolution (300dpi) photo of your art. It should be representative of your body of work. Additional photos of yourself, and/or your studio may be provided for promotional purposes.
- Mail your entry form, photos and payment to:  
Artist Open Studio, P.O. Box 3166, Modesto, CA 95353-3166
- OR email form and photos to [openstudio.stanislaus@gmail.com](mailto:openstudio.stanislaus@gmail.com) and pay by PayPal from our website at <http://stanislausaos.wordpress.com>.

### YOUR RESPONSIBILITIES AS A PARTICIPATING ARTIST:

- Do NOT invite unregistered artists to sell work at your studio.
- Attend an informational meeting to pick up tour guides, posters and other publicity materials (March 2016).
- Invite friends and clients to visit your studio and purchase a tour guide.
- Share event information with galleries, organizations or groups to which you belong.
- Participate in the AOS preview event held at the Gallo Center for the Arts (April 2015).
- Present your studio in a professional and safe manner for all the advertised hours of the event.
- Post yard signs in a highly visible location in your yard and at cross streets.

### WHAT YOU GET:

- A photo listing in our professionally designed tour booklet with your contact information. Each artist will receive 5 tour booklets to sell, give away or keep.
- Free publicity through advertising, news media, posters, postcards and promotional events.
- Promotion of your studio by sharing the AOS website and Facebook page, Twitter and Instagram.
- Opportunity to share, sell and promote your art to the community.

Stanislaus Artist Open Studio • P.O. Box 3166 • Modesto, CA 95353-3166

Web: <http://stanislausaos.wordpress.com/> • Email: [openstudio.stanislaus@gmail.com](mailto:openstudio.stanislaus@gmail.com)

"Like" us on Facebook at <https://www.facebook.com/StanislausAOS>

Phone 209-222-TOUR to leave a message



# 2016 AOS Artist Registration

**Complete and return before January 15, 2016**

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (as listed in tour book): \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Twitter? \_\_\_\_\_ Facebook? \_\_\_\_\_ Instagram? \_\_\_\_\_

Describe your artwork (as you would like it to appear in the tour book. Include medium, style, etc.): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Are you planning to open your own studio?    yes    no

*(this can be your garage, a back room, your kitchen table... wherever you do your work)*

Studio Address (if different from above) \_\_\_\_\_

Directions including nearest cross street: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you be joining another artist at a different location?    yes    no    Studio Owner \_\_\_\_\_

Would you like us to help you find a space to exhibit?    yes    no

Would you be willing to mentor and host a student artist?    yes    no

By submitting this form, you agree to the following:

I am providing a high quality digital photo of representative of my body of art in a **horizontal format** suitable for publication – in focus, accurate color, no glare or reflections. If you need help with photographs, please contact us.

I have paid my entry fee of \$75.00

I will participate in the AOS preview exhibit in April 2016

I will do my best to promote the event, my studio and the art community

I agree to remain open during the new tour hours — Saturday 10-6, Sunday 12-5.

***I (name) \_\_\_\_\_ agree to release all photos and contact information to be printed in the Artist Open Studio tour guide and promotional materials.***

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Submit this SIGNED FORM and photos no later than Jan. 15, 2016.

Mail to P.O. Box 3166, Modesto, CA 95353-3166, or email to [openstudio.stanislaus@gmail.com](mailto:openstudio.stanislaus@gmail.com)

